

General Manager – Business Operations



- Manage and coordinate Club operations
- Lead advocacy for City Oval redevelopment
- Drive new business initiatives and identify new market development opportunities

Enjoying the successful affiliation with the VFL, AFL and the Hawthorn Football Club over 15 years the Box Hill Hawks Football Club is a proud, thriving and progressive member of the Victorian Football League and is well placed for future success. To assist the Club in achieving its future strategic goals and business plan the Board is presently seeking to appoint a motivated and talented individual to assume responsibility for the daily commercial operations of the Club and developing and implementing an innovative range of sponsorship and marketing programs and packages.

Reporting directly to the Box Hill Hawks Board, the incumbent will be responsible for a diverse portfolio of activities including: -

- Develop and implement Club strategies for commercial partnerships, facility management, membership, corporate sales, events, marketing, IT, communications and content
- Lead advocacy, develop relationships, deliver funding and manage the City Oval Redevelopment
- Deliver new community strategy and programs in the Whitehorse/eastern suburbs region
- Report monthly to the Box Hill board on all administration and commercial operations
- Set and maintain annual budgets in all administration and commercial areas
- Coordinate and liaise with the Hawthorn Football Club staff to ensure BHH strategies and outcomes are delivered for the season
- Drive new business initiatives and identify new market development opportunities
- Coordinate match day events and activations

The ideal candidate will demonstrate a successful track record in sponsorship, marketing and fundraising and preferably have a background in sports administration. You will possess advanced communication and interpersonal skills, strong strategic and administrative capability, and of course be proud and passionate in your desire to contribute to the long term success of the Box Hill Hawks Football Club.

The remuneration package will be determined based on experience and a unique range of benefits will be offered to the successful candidate. Weekend work will be required.

Please email a cover letter and resume to recruitment@hawthornfc.com.au.

Applications close Friday 15th November 2019.